



IT'S TIME TO MAKE A DIFFERENCE!

The Fall **Denim for a Difference** fundraising project for the United Way of Southern West Virginia will be held the week of October 25th - October 29th, 2021. All businesses are encouraged to team up with the United Way and allow their employees to wear denim to work for the donation of \$5.00 per day, \$10.00 for three days, or \$15.00 for the ENTIRE week. All participating businesses will receive information regarding Denim for a Difference Days and badges for each participating employee who would like to wear one.

HOW DO I MAKE A DIFFERENCE BY WEARING JEANS?

When fire destroys the family home, they are able to find clothing and food in the many food pantries that are supported by the United Way. When a struggling family can't afford shoes for a pair of growing feet, the **Equal Footing Shoe Fund** helps to put new shoes on those feet. When a new mother needs supplies for her baby, she can find help in one of the baby pantries that are supported by The United Way of Southern West Virginia. The United Way provides these items with the money you donate by wearing **Denim; therefore you make a Difference!**

If you have any questions, please feel free to contact the United Way office at 304-253-2111 or email Lori Cuthbert, Financial Administrator, at lcuthbert@unitedwayswv.org. We will be happy to assist you.

REGISTRATION FORM ON BACK!!

Supported by:



All businesses are encouraged to team up with the United Way of Southern West Virginia **October 25th - October 29th, 2021** by allowing employees to wear jeans to work for the donation of \$5 per day, \$10 for 3 days, or \$15 for the entire week. Let's work together to make these denim days a HUGE success for our community. We thank you in advance!

Name of Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax: _____

Contact Person: _____

Email Address: _____

of Employees Participating: _____

Do you still have badges from the Fall event? : Yes No

Contact the United Way at 304-253-2111 for more information or to register your business by phone. Please email registration form to lcuthbert@unitedwayswv.org or register via fax to 304-253-2144.

Registration Deadline: Wednesday, October 20th, 2021