



## **Beckley's 10<sup>th</sup> Annual Sweet Treats Saturday is coming May 14!**

You are invited to be a part of our annual Sweet Treats dessert event hosted by Beckley Events. The event will be held in uptown Beckley in conjunction with Raleigh County Schools' Day of the Arts featuring music performed by local students. Please consider using this opportunity to promote your business or organization, plus help us raise funds for the United Way. This year's event will be the kick-off event for the Rhododendron Festival.

Dessert participants are asked to provide 100 samples. Attendees will purchase tickets for samples; and the dessert participants will collect their tickets in exchange for samples. Participants may also sell larger dessert portions, other food or items, and/or take orders at their booth. We hope you will take advantage of this great opportunity to promote your dessert, and/or your business or charity (such as Relay for Life team, school organizations, ball teams or a specific United Way organization), plus support the United Way cause during this fun community event!

Date/time: Saturday, May 14, Noon – 3:00 p.m. (Set-up 10:30 – 11:45 am). Note that schools may be performing from 11 am – 4 pm – You are welcome to begin selling lunch items at 11:00 am.

NEW Location: Beckley Intermodal Gateway Plaza (top of Neville Street parking garage); Note that the Neville Street Market will be open nearby.

Desserts may include samples of chocolates, cookies, pies, cakes, fudge, brownies, cobbler, glazed nuts, caramel apples, truffles, cinnamon rolls, bread pudding, chocolate fountain, sugar-free & healthy choices (i.e. fruit, trail mix) ...

Drinks – such as coffee, tea, shaved ice, or punch (may accept sample tickets or sell).

Tickets: \$5 for a strip of five sample tickets to be used for desserts & drinks, plus a Peoples Choice ballot/coin. (Proceeds will benefit the United Way & help cover event expenses).

\* Please follow all requirements of the Health Department. Non-restaurant participants need to contact the Health Department (304-252-8531) to find out if a temporary food handling card is needed for what you plan to serve.

Space is limited, so if you are interested in participating, please complete the attached registration form as soon as possible.

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**\*\*\* Sweet Treats Dessert Festival Registration Form \*\*\***

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Yes, we would like to participate in the Sweet Treats Dessert Festival on May 14, 2016. We agree to provide at least 100 samples to the event. (Note that your sample size should be valued around \$1 as attendees are purchasing five samples for \$5.)

Name of business or organization \_\_\_\_\_

Address \_\_\_\_\_

Contact person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

List type(s) of dessert or drink samples you plan to offer: \_\_\_\_\_

\_\_\_\_\_

List items that you would like to sell: \_\_\_\_\_

\_\_\_\_\_

List any activities that you may like to offer at your booth: \_\_\_\_\_

\_\_\_\_\_

Booth: Please bring your own table & chairs & possibly a tent covering for shade. (Note that 10-12 spaces are available under the awnings at B.I.G.)

Supplies (check if you need us to provide):  sample cups (4 ounce);  
 spoons, forks or sporks;  napkins

Do you need electricity?  yes  no

Our business would also like to be a ticket sales location.

To reserve your space, please return this form to Beckley Events, P O Box 5015, Beckley, WV 25801 or fax to 304-256-1816 by April 29. For more details, call Jill at 304-256-1776 or email [jmoorefield@beckley.org](mailto:jmoorefield@beckley.org).