

## Chamber's Mission

The mission of the Beckley-Raleigh County Chamber of Commerce is to build a vibrant community through programs of advocacy, public awareness and policy development.

## How Does the Chamber Work?



Ellen Taylor  
President and CEO

The Chamber is organized to focus attention and initiate private sector action on major issues affecting the economic well-being and quality of life in the area. As it is a private sector, non-profit organization supported largely by its members, membership investments and contributions provide the resources for Chamber programs.

The Chamber has grown to more than 700 business members, five professional staff and several hundred volunteers. The Board of Directors establishes policies and programs carried out by the staff. The Chamber works through a number of committees with member volunteers participating who have a direct impact on Chamber positions and influence community actions.

## Chamber's Objectives

- ✓ Influence public policy
- ✓ Keep members informed
- ✓ Help businesses grow
- ✓ Create a center for business connections
- ✓ Build networks
- ✓ Be an information resource

## Member Benefits

### Representation

Legislative Advocacy - The Chamber is recognized as the voice of business at the local, state and national level. Strong grassroots action by members makes a difference in achieving results in government through:

- ✓ Business Forum Breakfasts
- ✓ Dialogue with Legislators
- ✓ Development & Distribution of Businesses' Legislative Issues & Positions
- ✓ Representation at Statewide Legislative Conferences



Meet the Candidates

- ✓ Formation of a Political Action Committee
- ✓ Representation at the annual Business Summit
- ✓ Statewide Coalition Building
- ✓ Meet the Candidates Forum
- ✓ Call to Action Issue Alerts



Legislative Breakfast

### Educational and Professional Development

Members can develop their leadership and management skills and increase knowledge of business issues through the Chamber's:

- ✓ Free or Low Cost Workshops
- ✓ Informational Meetings on Timely Topics



Student Recognition at Awards Luncheon

### Exposure and Publicity

Exposure through the Chamber helps your company stand out and make a name for itself. Targeted, effective and affordable advertising reaches business and customers through the:

- ✓ Membership Directory & Business Referral Guide - 3,500 distributed annually
- ✓ Referrals - Numerous requests for goods and services are received by the Chamber and ONLY Chamber members are referred
- ✓ Business Showcases - The annual Business Show is a cost effective way for members to showcase their products & services
- ✓ Ribbon Cutting Grand Opening Ceremonies - Members who want to start, expand or relocate their business may want to use this marketing service
- ✓ Low Cost Advertising - Direct mail inserts, mass emails and publications offer a target market at a significant lower than non-member rate



Ribbon Cutting

- ✓ City/County Map - Always a sell-out, the detailed street map of the Beckley-Raleigh County area features extensive business advertising with 5,000 maps distributed annually.
- ✓ Mailing Labels - All Chamber members are contained in this valuable target listing, available for purchase at a member discount.

### Visibility

Business Contacts and Networking - Members say that opportunities for business networking is one of the main reasons they invest in the Chamber:



Business After Hours

- ✓ Monthly Mixers - These after hours gatherings are designed to give members an opportunity to promote their products and services in an informal atmosphere.
- ✓ Annual Special Event - The Annual Dinner provides a networking opportunity with more than 500 business leaders.
- ✓ New Member Receptions - These gatherings provide new members the opportunity to learn about the Chamber and meet other new members.





Legislative Reception at Chamber Office

✓ Website - The Chamber's World Wide Web site hosts members with a FREE listing and offers cost effective advertising.

### Information

Up-to-date information is available to assist you in making business decisions and for employee recruitment:

- ✓ Economic & Community Data
- ✓ Tourist Information
- ✓ Retirement Information
- ✓ Newcomer/Relocation Packets
- ✓ Telephone Directories
- ✓ Business Listings
- ✓ Other Publications -Homes for Sale, Clubs & Organizations, Churches, Map, Apartments, and School Information

### Investing

Through community development, Chamber members have ample opportunity to influence the business climate and quality of life by working in the following areas:

- ✓ Development & Improvement of Green Spaces



Thornhill Courts

✓ Directional Signage Program



- ✓ Air Service
- ✓ Certificates of Origin
- ✓ Certified Business Location
- ✓ Beckley Half Marathon
- ✓ Transportation Committee
- ✓ Certified Retirement Community
- ✓ Raleigh County Make It Shine
- ✓ Arts & Crafts Fair
- ✓ Southern WV Preparedness Partnership



Half Marathon



Bunker's Open Golf Tournament

## Testimonials

**CHUCK COX, Financial Advisor**  
Wells Fargo Advisors, LLC, Member SIPC



The Beckley Chamber is focused on the growth of area businesses combined with special service projects ranging from education to entertainment. As a Chamber member you can network with area professionals and gain better insight into the small businesses in our area. Often area residents ask where they can find information on tourism, community involvement, and professional engagement – the Beckley-Raleigh County Chamber of

Commerce is their one stop shop for this and much more!

**KIM SHREWSBURY, Raleigh Real Estate/Partner/Agent**  
Turn Key Builders/Partner

My involvement with the Beckley-Raleigh County Chamber of Commerce has been a very rewarding experience over several years. The business world today is tough, demanding, and fast-paced. Networking with other professionals, getting involved in various committees and activities through the Chamber has been and continues to be beneficial to my business. The advantages of being a member and getting involved in the community are endless. Being a member of the Chamber gives you the tools to be successful; the rest is up to you.



**CHARLES G. TURNER, AAI, Commercial Lines Producer**  
Jim Lively Insurance, Inc.



The BRCCC plays an extremely important role in business life in Beckley, WV. With a hard-working energized staff, they provide opportunity for local business people to network, they keep you informed and up to date on business and political issues, they keep you abreast of local events and happenings and try to make you a living part of the community. In addition, they give everyone the chance to get involved...

to make a difference. With a thumb firmly on the pulse of our region, this is an organization that helps Beckley move forward while helping you keep pace!

**Beckley-Raleigh County Chamber of Commerce**  
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Printed by Central Printing Company

 **BECKLEY-RALEIGH COUNTY**  
**CHAMBER OF COMMERCE**

# benefits of membership

