



TO: Parade Participant  
FROM: City of Beckley  
RE: CHRISTMAS PARADE  
DATE: October 22, 2015

The City of Beckley will host the annual Christmas Parade on Saturday, December 5, 2015 beginning at 11 a.m. (note new time this year). Line-up will begin at 9 a.m. at Park Middle School (floats, vehicles) and at 10 a.m. at the Beckley Intermodal Gateway Plaza (bands & walking units). The course of the parade will follow the same route as in past years.

This year's parade theme will be "Storybook Christmas". Floats should have signs on all four sides identifying the group on the float. Floats will compete in four categories: Religious, commercial, schools, and organizations. Trophies will be awarded for the best overall, four float categories (1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup>), along with the judges' choice walking unit, animal unit, classic car, and bands. Cash prizes may be awarded for the best overall (\$100) and 1<sup>st</sup> place in the four float categories (\$50).

An Awards Ceremony will occur after the parade in the Word Park/ Stage area on Neville Street. Each party who participates with a float should send a representative to the Ceremony to claim the appropriate trophy. Band trophies may be delivered separately. If you do not claim your trophy, they may be picked up at City Hall, Monday – Friday, between 8:30 a.m. and 4:30 p.m.

Please see the attached sheets for parade information and entry form. Please fill out and mail the entry form, at no charge, to Jill Moorefield, City of Beckley, 409 South Kanawha Street, Beckley, West Virginia 25801 or fax to 304-256-1816 by December 3, 2015. Your line-up position will be forwarded to you upon your arrival on the day of the parade.

If you have any questions, please feel free to contact Jill Moorefield at 304-256-1776. Thank you for your interest in this community event.

## PARADE INFORMATION

PARADE THEME: "Storybook Christmas"

PARADE DATE: Saturday, December 5, 2015, at 11:00 a.m.

Note: If heavy rain or extremely low temperatures (under 20 degrees) are forecasted for Saturday, a possible inclement weather make-up date may be Sunday, Dec. 6 at 4 pm if weather improves by then. However, we normally do not cancel or postpone events.

LINE UP: Floats line up at Park Middle School between 9:00 a.m. and 10 a.m.

Children can arrive between 10 noon and 10:30 a.m.

All vehicles must enter from Woodlawn Avenue turning onto Park Avenue.

Bands and walking units will line up at Beckley Intermodal Gateway Project between 10 a.m. and 10:30 a.m.

DEADLINE FOR ENTRY: December 3, 2015

PARADE ROUTE: Down Park Avenue, right onto Third Avenue, right onto Neville Street, (walkers & bands at B.I.G.), left onto Heber Street, right onto Main Street, left onto Kanawha Street, left onto Prince Street, down to Police Department.

FLOAT COMPETITION: Floats will be judged during the Parade for use of the theme, use of color, and originality. Judges' stand is near Word Park on Neville Street.

**PLEASE HAVE THE NAME OF YOUR GROUP ON YOUR FLOAT CLEARLY VISIBLE FOR JUDGING ON ALL SIDES.**

**Float awards** will be presented near Word Park on Neville Street following the parade.

FLOAT REQUIREMENTS: Float length not to exceed 55 ft.; Float height not to exceed 13 ft.; Float width not to exceed 8 ft.

- All materials must be able to stand up to rain or snow.
- Music on floats is welcome.

SANTA CLAUS: Santa will ride at the end of the Parade. No other Santas allowed in the Parade.

EMERGENCY VEHICLES: Please complete an entry form. **NO LOUD SIRENS PERMITTED.** Spectators are unable to hear music from bands and floats. Sirens are amplified when set off between the buildings and hurt children's ears.

ANIMALS WELCOME: **HORSES MUST BE BAGGED or have clean-up crew.**

SPACING: Please keep about 20 feet between you and the group in front of you. Please move your group along so that there is a good flow and no gaps in the parade. Do not stop to perform and create a gap. **DO NOT THROW OBJECTS OR CANDY FROM YOUR FLOAT OR VEHICLE.** Someone may walk alongside to distribute.

ENTRY FORM

NAME OF GROUP \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS OF REPRESENTATIVE (please provide) \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

FAX NUMBER \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

TYPE OF UNIT:    \_\_\_ Walking  
                  \_\_\_ Mascot  
                  \_\_\_ Band  
                  \_\_\_ Float  
                  \_\_\_ Animal (Specify)  
                  \_\_\_ Vehicle  
                  \_\_\_ Classic Car: Make \_\_\_\_\_ Model \_\_\_\_\_ Color \_\_\_\_\_  
                  \_\_\_ Other (Specify)

CATEGORY: \_\_\_ Religious \_\_\_ Commercial \_\_\_ Organization \_\_\_ School

WILL YOU HAVE MUSIC ON FLOAT? \_\_\_ Yes \_\_\_ No

RETURN ENTRY FORM TO:

Jill Moorefield  
CITY OF BECKLEY  
409 South Kanawha Street  
Beckley, WV 25801  
OR FAX to 304-256-1816