



✓ Website - The Chamber's World Wide Web site hosts members with a FREE listing and offers cost effective advertising.

### Information

Up-to-date information is available to assist you in making business decisions and for employee recruitment:

- ✓ Economic & Community Data
- ✓ Tourist Information
- ✓ Retirement Information
- ✓ Newcomer/Relocation Packets
- ✓ Telephone Directories
- ✓ Business Listings
- ✓ Other Publications -Homes for Sale, Clubs & Organizations, Churches, Maps, Apartments, and School Information

### Investing

Through community development, Chamber members have ample opportunity to influence the business climate and quality of life by working in the following areas:

- ✓ Development & Improvement of Green Spaces
- ✓ Boy Scouts Project
- ✓ New River Park
- ✓ Miner's Memorial



✓ Directional Signage Program



Litter Sweep on Harper Road

- ✓ Air Service
- ✓ Certificates of Origin
- ✓ Beckley Rocket Run
- ✓ Transportation Committee
- ✓ Certified Retirement Community
- ✓ Raleigh County Make It Shine
- ✓ Arts & Crafts Fair
- ✓ Southern WV Preparedness Partnership
- ✓ Representation on the Metropolitan Planning Organization
- ✓ Member of the Local Emergency Planning Committee
- ✓ Piney Creek Watershed Association



Beckley Rocket Run



Bunker's Open Golf Tournament

## Testimonials

**HEATHER OUIMETTE, The Resort at Glade Springs**



The Beckley-Raleigh County Chamber of Commerce is dedicated and committed to making Beckley and Raleigh County shine through their endless efforts in building a stronger, healthier and more vibrant community. The networking opportunities are incredibly valuable and have been a great way for me to meet new contacts, strengthen existing relationships and engage with my community. The Chamber's signature events- Meet the Candidates, The Annual Dinner and Bunker's Open, just to name a few, have their own attraction of sponsors and attendees. These events are invitations to exchange ideas and enhance our brand with members. One of the Chamber's most recent programs, Leadership Beckley, just graduated their first class and I am extremely proud to be one of the "Pioneer" graduates. This program is very beneficial and important and I am a stronger leader with deeper connections in my community because of Leadership Beckley. The Chamber continues to exceed expectations and they are essential to our community's quality of life.

**JENNI CANTERBURY, New River Community and Technical College**



I've been involved with the Beckley-Raleigh County Chamber of Commerce Ambassador Committee since 2012, and it's a great organization to be a part of. When you call the Chamber, you'll talk to a person - not a machine. You'll find a group of friendly and helpful professionals ready to provide you with information, business advice and connections to numerous resources. From networking and promotion to legislative advocacy, the Chamber is here to help your business or organization grow. Beyond serving the business community, the Chamber provides information for those new to or visiting our area and works with Raleigh County Schools to help prepare students to further their education and enter the work force. The Chamber participates in litter clean up and beautification projects as well as fairs and festivals and many other activities. Also, if you're looking for ways to get involved in the community, the Chamber offers volunteer opportunities. We are very fortunate to have the Chamber as a partner in our region.

**TIFFANY KAPP, Custom Business Solutions**



The Beckley-Raleigh County Chamber of Commerce is an essential place to meet friendly professionals who enjoy networking and doing business in our community. The Chamber provides resources and support to area businesses and helps shape a strong workforce. The Chamber has worked to promote the interests of the local business community, and to create and preserve the conditions that allow businesses to thrive. The Chamber has helped grow my business and professional development. Being a member and an Ambassador for the Chamber has been and continues to be a rewarding experience. I would encourage all new and existing businesses to engage the Chamber and the resources available to help promote their business.

**Beckley-Raleigh County Chamber of Commerce**

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**Beckley-Raleigh County Chamber of Commerce**

**benefits of membership**





## Chamber's Mission

The mission of the Beckley-Raleigh County Chamber of Commerce is to build a vibrant community through programs of advocacy, public awareness and policy development.

## How Does the Chamber Work?

The Chamber is organized to focus attention and initiate private sector action on major issues affecting the economic well-being and quality of life in the area. As it is a private sector, non-profit organization supported largely by its members, membership investments and contributions provide the resources for Chamber programs.



Ellen Taylor  
President and CEO

The Chamber has 652 business members, five professional staff and several hundred volunteers. The Board of Directors establishes policies and programs carried out by the staff. The Chamber works through a number of committees with member volunteers participating who have a direct impact on Chamber positions and influence community actions.

## Chamber's Objectives

- ✓ Influence public policy
- ✓ Keep members informed
- ✓ Help businesses grow
- ✓ Create a center for business connections
- ✓ Build networks
- ✓ Be an information resource

## Member Benefits

### Representation

Legislative Advocacy - The Chamber is recognized as the voice of business at the local, state and national level. Strong grassroots action by members makes a difference in achieving results in government through:

- ✓ Business Forum Breakfasts
- ✓ Dialogue with Legislators
- ✓ Development & Distribution of Businesses' Legislative Issues & Positions



Legislative Breakfast

- ✓ Statewide Coalition Building
- ✓ Meet the Candidates Forum
- ✓ Call to Action Issue Alerts
- ✓ Legislative Luncheons with Legislators

### Educational and Professional Development

Members can develop their leadership and management skills and increase knowledge of business issues through the Chambers:

- ✓ High School Symposium
- ✓ Career Day
- ✓ Essay Reception
- ✓ Volunteer Assistance with Stimulated Workplace Program
- ✓ Free or Low Cost Workshops
- ✓ Mentoring Program
- ✓ Informational Meetings on Timely Topics

- ✓ Communicate with local School Board on Issues
- ✓ Education Position Paper



Student Recognition at Awards Reception

### Exposure and Publicity

Exposure through the Chamber helps your company stand out and make a name for itself. Targeted, effective and affordable advertising reaches business and customers through the:

- ✓ Membership Directory & Business Referral Guide - 3,500 distributed annually

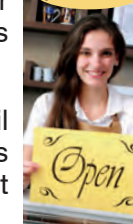


- ✓ Referrals - Numerous requests for goods and services are received by the Chamber and ONLY Chamber members are referred



- ✓ Business Showcases - The annual Business Show is a cost effective way for members to showcase their products & services

- ✓ Ribbon Cutting Grand Opening Ceremonies - Members who want to start, expand or relocate their business may want to use this marketing service



- ✓ Low Cost Advertising - Direct mail inserts, mass emails and publications offer a target market at a significant lower than non-member rate

- ✓ Tuesday Morning Memo - Chamber news and member information sent weekly



Ribbon Cutting

- ✓ City/County Map - Always a sell-out, the detailed street map of the Beckley-Raleigh County area features extensive business advertising with 5,000 maps distributed annually.
- ✓ Mailing Labels - All Chamber members are contained in this valuable target listing, available for purchase at a member discount.

### Visibility

Business Contacts and Networking - Members say that opportunities for business networking is one of the main reasons they invest in the Chamber:



Holiday Celebration with Chamber Members

- ✓ Monthly Mixers - These after hours gatherings are designed to give members an opportunity to promote their products and services in an informal atmosphere.
- ✓ Annual Special Event - The Annual Dinner provides a networking opportunity with more than 500 business leaders.
- ✓ New Member Receptions - These gatherings provide new members the opportunity to learn about the Chamber and meet other new members.