



Thornhill Courts

✔ Website - The Chamber's World Wide Web site hosts members with a FREE listing and offers cost effective advertising.

Information

Up-to-date information is available to assist you in making business decisions and for employee recruitment:

- ✔ Economic & Community Data
- ✔ Tourist Information
- ✔ Retirement Information
- ✔ Newcomer/Relocation Packets
- ✔ Telephone Directories
- ✔ Business Listings
- ✔ Other Publications -Homes for Sale, Clubs & Organizations, Churches, Maps, Apartments, and School Information

Investing

Through community development, Chamber members have ample opportunity to influence the business climate and quality of life by working in the following areas:

- ✔ Development & Improvement of Green Spaces
- ✔ Boy Scouts Project
- ✔ New River Park
- ✔ Miner's Memorial



✔ Directional Signage Program



At Work at New River Park

- ✔ Air Service
- ✔ Certificates of Origin
- ✔ Certified Business Location
- ✔ Beckley Half Marathon
- ✔ Transportation Committee
- ✔ Certified Retirement Community
- ✔ Raleigh County Make It Shine
- ✔ Arts & Crafts Fair
- ✔ Southern WV Preparedness Partnership
- ✔ Representation on the Metropolitan Planning Organization
- ✔ Member of the Local Emergency Planning Committee



Half Marathon



Bunker's Open Golf Tournament

Testimonials

STEVEN SONGER, Songer Insurance Agency



My membership in the Beckley-Raleigh County Chamber of Commerce and as an active Ambassador has been most valuable. Relationships develop with time and patience beyond the first exchange of business cards. I personally applaud the Chamber for offering me the opportunity to establish relationships. The Chamber is an oasis and resource for growing businesses, like none other. Sure it has networking opportunities, advocacy and committees; but it also has passion and heart to see small businesses grow and thrive - like few other organizations have. If you're doing business in Beckley WV, or anywhere else in the United States, being a part of the Chamber should be one of your top priorities. As a young professional, I find it extremely helpful to be involved in the chamber when trying to achieve a career, broaden my network and achieve opportunities. Thanks to the chamber, I not only have a valuable network in almost every industry one could imagine, but I've also gotten to attend incredible events for both educational and entertainment purposes. My involvement with the chamber has given me more connections, more relationships, more comradery, than my entire academic career all together.

JULIA CRITTENDEN, United Bank



Since moving to Beckley two years ago, the Beckley-Raleigh County Chamber of Commerce became a valuable resource for me to network within the professional community and to become involved in events within the area. I am the current Chair of the Chamber's Ambassador Committee and the Branch Manager of United Bank's Beckley Office. Building trust and a strong contact base is critical in the banking industry as well as staying connected with our local businesses. At United Bank, our mission includes an excellence in service to our community and the Chamber helps us accomplish that mission. My employer and I have equally benefitted from the individuals I've had the privilege of meeting and the events I've had the opportunity to be involved in. The Chamber is proactive in working to find new ways to aid our local business for the betterment of the community. I encourage all businesses to not only become a member and support our local Chamber, but to become involved and take advantage of the many benefits that membership offers!.

SHAFALI PENDLETON, Suddenlink Media



New to the Beckley area, my first task was to meet the members of the Beckley-Raleigh County Chamber of Commerce. The numerous networking opportunities and functions that the chamber provide has laid the platform for me to grow as an Account Executive at Suddenlink Media. The Chamber is always open to collaborate with local businesses about ideas, opportunities and growth. Thanks to the support of the BRCCC I have been very successful the last two years in Beckley.

Beckley-Raleigh County Chamber of Commerce

245 North Kanawha Street • Beckley, WV 25801

304-252-7328 • chamber@brccc.com

Printed by Central Printing Company

benefits of membership



Chamber's Mission

The mission of the Beckley-Raleigh County Chamber of Commerce is to build a vibrant community through programs of advocacy, public awareness and policy development.

How Does the Chamber Work?

The Chamber is organized to focus attention and initiate private sector action on major issues affecting the economic well-being and quality of life in the area. As it is a private sector, non-profit organization supported largely by its members, membership investments and contributions provide the resources for Chamber programs.



Ellen Taylor
President and CEO

The Chamber has grown to 700 business members, five professional staff and several hundred volunteers. The Board of Directors establishes policies and programs carried out by the staff. The Chamber works through a number of committees with member volunteers participating who have a direct impact on Chamber positions and influence community actions.

Chamber's Objectives

- ✓ Influence public policy
- ✓ Keep members informed
- ✓ Help businesses grow
- ✓ Create a center for business connections
- ✓ Build networks
- ✓ Be an information resource

Member Benefits

Representation

Legislative Advocacy - The Chamber is recognized as the voice of business at the local, state and national level. Strong grassroots action by members makes a difference in achieving results in government through:

- ✓ Business Forum Breakfasts
- ✓ Dialogue with Legislators
- ✓ Development & Distribution of Businesses' Legislative Issues & Positions



- ✓ Statewide Coalition Building
- ✓ Meet the Candidates Forum
- ✓ Call to Action Issue Alerts
- ✓ Legislative Luncheons with Legislators

Educational and Professional Development

Members can develop their leadership and management skills and increase knowledge of business issues through the Chambers:

- ✓ High School Symposium
- ✓ Career Day
- ✓ Essay Reception
- ✓ Volunteer Assistance with Stimulated Workplace Program
- ✓ Free or Low Cost Workshops
- ✓ Mentoring Program
- ✓ Informational Meetings on Timely Topics

- ✓ Communicate with local School Board on Issues
- ✓ Education Position Paper



Student Recognition at Awards Reception

Exposure and Publicity

Exposure through the Chamber helps your company stand out and make a name for itself. Targeted, effective and affordable advertising reaches business and customers through the:

- ✓ Membership Directory & Business Referral Guide - 3,500 distributed annually
- ✓ Referrals - Numerous requests for goods and services are received by the Chamber and ONLY Chamber members are referred



- ✓ Business Showcases - The annual Business Show is a cost effective way for members to showcase their products & services
- ✓ Ribbon Cutting Grand Opening Ceremonies - Members who want to start, expand or relocate their business may want to use this marketing service
- ✓ Low Cost Advertising - Direct mail inserts, mass emails and publications offer a target market at a significant lower than non-member rate



Ribbon Cutting

- ✓ City/County Map - Always a sell-out, the detailed street map of the Beckley-Raleigh County area features extensive business advertising with 5,000 maps distributed annually.
- ✓ Mailing Labels - All Chamber members are contained in this valuable target listing, available for purchase at a member discount.

Visibility

Business Contacts and Networking - Members say that opportunities for business networking is one of the main reasons they invest in the Chamber:



Holiday Celebration with Chamber Members

- ✓ Monthly Mixers - These after hours gatherings are designed to give members an opportunity to promote their products and services in an informal atmosphere.
- ✓ Annual Special Event - The Annual Dinner provides a networking opportunity with more than 500 business leaders.
- ✓ New Member Receptions - These gatherings provide new members the opportunity to learn about the Chamber and meet other new members.